



## **Product-related Environmental and Social aspects in Supply Chain Management: Lessons for the Electronics Sector**

**14th June 2006**

**European University Foundation**

**Brussels**

**Belgium**

Conference organised by The Centre for Sustainable Design, University College for the Creative Arts at Farnham in association with The Centre, Brussels [www.thecentre.eu.com](http://www.thecentre.eu.com), the EC funded Asia Eco-Design Electronics [www.cfsd.org.uk/aede](http://www.cfsd.org.uk/aede) project and seeba [www.cfsd.org.uk/seeba](http://www.cfsd.org.uk/seeba)

### **Agenda**

- 10.30 Registration
- 11.00 Introduction  
Martin Charter, Director, The Centre for Sustainable Design, UK  
Martin Porter, Managing Director, The Centre, Brussels
- 11.10 Sustainable supply chain impacts on Asian companies: results of survey  
Martin Charter, Director, The Centre for Sustainable Design, UK
- 11.50 Supply Chain Management: an industry approach  
Arnie Bawden, Supply Chain Corporate Responsibility Manager, O2, and Co-chair of the GeSI Supply Chain Working Group, UK
- 12.30 Supplier's perspective: Thailand  
Charuek Hengrasmee, President, Electrical and Electronics, Thailand
- 1.10 Lunch
- 2.10 European Commission perspective  
Martin Eifel, DG Enterprise, European Commission, Belgium
- 2.40 Supply chain management: a Japanese company viewpoint  
Representative, Japanese Business Council for Europe (JBCE), Belgium
- 3.10 Coffee & Networking
- 3.30 Managing RoHS in the supply chain: lessons from Taiwan  
Kris Pollet, Director EU Law & Policy, Pollet Environmental Consulting, Belgium
- 4.05 REACH: global supply chain challenges  
Keith Huckle, Product Stewardship & EHS Public Affairs, Dow Corning, Belgium
- 4.40 Discussion
- 5.15 Conclusions
- 5.30 Close

